

One more feather to ni2's cap

ni2 family proudly presents the first edition of Magnitudesigns.

Magnitudesigns is especially designed for academicians and research engineers, with a focus on the knowledge curve.

Magnitudesigns will not be available on any stands for sale at least not for now; and a copy of Magnitudesigns will be provided FREE of cost to every University in the Asia Pacific rim, whoever requests. We are targeting a 5000++ copies being distributed free for the first issue. This is our unique way of saying a big thanks to all teachers and professors who helped shaping our careers, and also to serve the nation with helping nascent engineers in making.

Those of you who are reading Magnitudesigns will probably notice the quality and content of the magazine. This reflects ni2's cultural values of ever escalating standards and the continuing pursuit of excellence.

Magnitudesigns is presented on the same principles on whose ni2 was founded; of open communication, empowerment, trust, integrity, and giving back to the community, and these same values thrive at ni2 today.

This edition would cover 45nm technology extensively which, as you know, will start producing chips from next year. In technology focus we will concentrate on various approaches for EM & Microwave simulation; and programmable analog arrays the burgeoning concept for analog designers. This edition will also give exemplar applications which would certainly be something more than application notes on SCARA robot modeling, design and simulation, microwave filter design and backlash error modeling. In perspective section we will focus on FPGA prototyping design guidelines for ASIC circuits.

Magnitudesigns is more than killer graphics and picturesque images, of course. We have set immaculate standards for the quality of editorial contents in each issue.

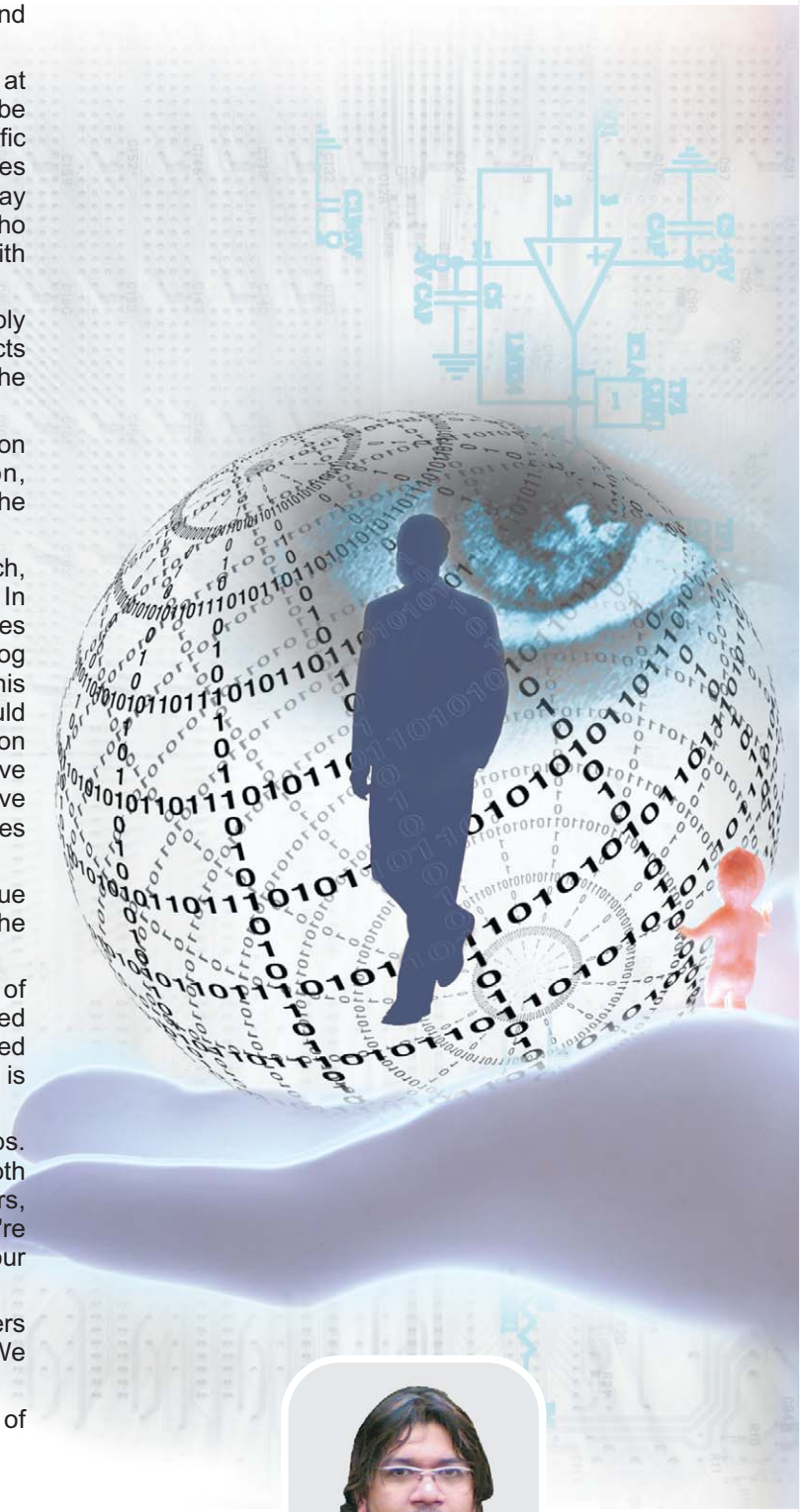
We are especially proud of the graphic design of Magnitudesigns special thanks to our team of artists headed by Dibyendu Joardar. Their imaginative layouts have proved that a diagram, graph, schematic, illustration or picture is really worth a thousand words.

At ni2, we take great pride in the quality of our relationships. We work hard to provide resources that enable smooth communication and efficient collaboration with partners, industry experts, and especially our customers. We're motivated by the simple fact that our success is tied to your success.

We also take the opportunity to thank all our valued customers who have reposed the faith in our capability to deliver. We hope you will like the current issue of the magazine.

Your comments and feedback would improve the quality of magazine. Send them at info@ni2designs.com

Enjoy reading...



Bhupesh Purohit
Managing Editor